

## **Social media**

The nominated communications manager of the conference is responsible for managing ADS-ADEA social media, with oversight by the Executive officer of the Society. All postings must adhere to the conference's social media policy as defined below:

In managing social media accounts, the communications manager aims to:

- Post high quality content that furthers the society's social media aims;
- Moderate and act upon inappropriate content posted to conference social media within 24 hrs of posting; and
- Respond to user questions or concerns in a prompt and professional manner

Moreover, the communications manager will not:

- Represent a spokesperson for the societies (without explicit permission from the conference organising committee)
- Post anything that is defamatory, breach a third party's privacy, confidentiality, or intellectual property;
- Post any comments that would be perceived as offensive, including comments about race, gender, disability, age, sexual orientation, pornography, religious beliefs and practice, political beliefs, appearance or ethnicity; and
- Post a personal opinion or imply a position that is not officially held by hosting societies.

Media (including images and videos) must only be published if available under an appropriate Creative Commons licenses, or otherwise with the expressed permission of the content creator.

## **Delegate contributions to social media at the conference**

The organising committee encourages the use of social media communications by the event participants during the event, subject to the following guidelines:

- As a default, text-only live tweeting is allowed during presentations, unless the presenter specifically requests otherwise either visually or verbally. Attendees must respect this request.
- Members must not take and broadcast photographs of the presentation (poster/slides) unless the presenters give their expressed permission.